



POSITION TITLE

CONTENT PRODUCER

SUPERVISOR

IMPACT Percussion
Director of Operations

TIER LEVEL

Tier 4 Staff

STATUS

Part-time/seasonal

SEASONAL STIPEND RANGE

\$400 - \$700 / season.
Depends on
Experience and
Qualifications

ABOUT IMPACT PERCUSSION

Formed in 2014, IMPACT Percussion is a competitive percussion ensemble from Kennewick, WA serving youth ages 14 – 22. Youth in IMPACT learn life skills through a highly educational, challenging, and rewarding marching arts program. IMPACT Percussion is an Independent Open WGI ensemble, competing at local WGI Regional events, at NWAPA shows across the Pacific Northwest, and at the WGI Percussion World Championships in Dayton, OH. IMPACT Percussion’s season typically starts each year in late September, and the season runs through mid-late April.

POSITION SUMMARY & KEY RESPONSIBILITIES

Under the supervision of the IMPACT Percussion Director of Operations, the Content Producer is responsible for a variety of creative / media work to capture, share, and document the member and staff journey of each season. Specifically, the Content Producer will be responsible for:

- Capturing photo and video content of the ensemble throughout the season, including auditions, rehearsal camps, and competitions
- Editing photos and videos into content to be posted online, sometimes with a quick turnaround
- Working with the Director of Operations to create a social media posting schedule and strategy for the season
- Working with the Director of Operations to ensure that the IMPACT Percussion brand stays appropriately positioned and maintained throughout the season
- Posting high quality, edited photos and video content online through multiple channels: Facebook, Instagram, YouTube and impactpercussion.org
- Posting stories and reels during rehearsals and competitions
- Discovering new and innovative ways to create and share content online
- Interacting with audiences on social media (responding to comments, engaging with other organizations, etc.)
- Creating digital media graphics as needed throughout the season (for fundraising campaigns, special announcements, etc.)
- Additional duties as assigned

QUALIFICATIONS

- Minimum of one year experience working with or around youth. Experience working with WGI or DCI groups a plus.
- Minimum of two years experience capturing and creating engaging digital content. Previous media experience with WGI or DCI groups a plus.
- Experience with Adobe Creative Suite programs (Lightroom, Premiere Pro, Photoshop, etc.) or equivalent.
- 21 years of age or older.
- Strong communication skills in person, through email, text / Slack, and over the phone.
- Ability to remain poised, positive, and energetic in a busy, high stakes work environment.
- Ability to plan and manage multiple tasks and to develop solutions to problems.
- Ability to think on your feet and adjust as plans change.
- High attention to detail.
- Be available most weekends between September – April. Be available to travel to Dayton, OH for a week mid-April.
- Be able to lift 40 lbs.

APPLICATION PROCESS

Please submit a cover letter and resume to josh.peterson@greatclubs.org. Position will close as filled.

IMPACT Percussion is an Equal Opportunity Employer.

